



Enter our Green Deal Arena to co-create a fair & sustainable Europe



4 October
BRUSSELS AND ONLINE

Join us on 4 October 2022, in Brussels or online, for a unique opportunity to explore how your work can connect with others' to contribute to much-needed change across Europe via the Green Deal.

The Green Deal needs social change

The EU Green Deal is a €1.8 trillion policy plan for Europe that aims to ensure “no net emissions of greenhouse gases by 2050, economic growth decoupled from resource use and no person and no place left behind.”

However, significant behavioural, social, and cultural change is rapidly needed across Europe if the ambitious Green Deal policy priorities are to be achieved.

Co-creating fair & sustainable future pathways

On 4 October 2022, selected high-level participants from diverse local movements, policy groups, and research institutes will gather, to explore:

- What does (and should) the Green Deal say about the role of people and society?
- Who is already 'out there' in Europe contributing to Green Deal objectives in practice?
- How can organisations co-create transition pathways for just and sustainable change?.
- How can we bridge the 'shared' middle ground between, for example, collectives/individuals, theory/practice, and social/technical innovations?

What can the Arena bring you?

This is a chance to meet and interact with a curated network of diverse players (policy workers, practitioners, scientists) working on just sustainability transitions across Europe. On top of that, it's a unique opportunity to learn more about transitions thinking applied to your context.

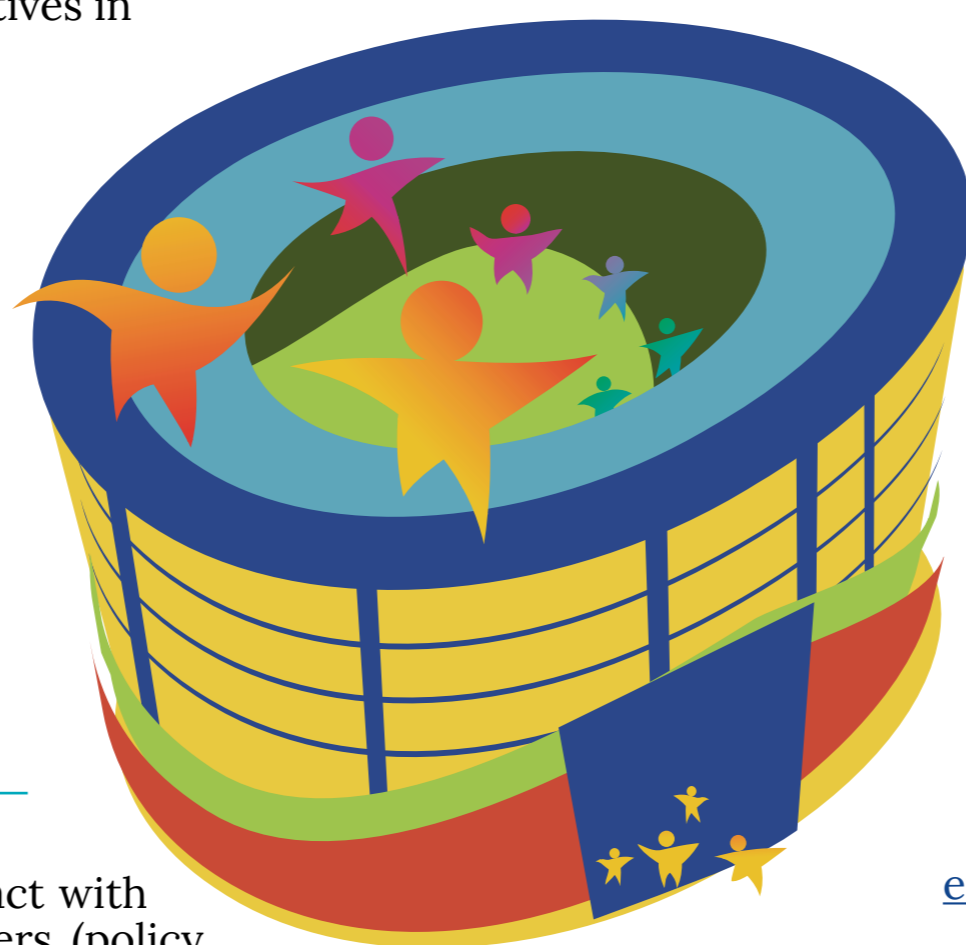
The event's outcomes will be fed back into the European Commission's Directorate-General for Research & Innovation (DG RTD), as well circulated to official Green Deal project working groups and Mission Secretariats. And by participating, you will become involved in downscaling EU-level policies to a regional level, discovering valuable insights on how it works on the ground.

Participants will also learn about the €528k SHARED GREEN DEAL funding call to be released in late 2022, for 24 organisations to run year-long regional/local engagement programmes (what we are calling our 'social experiments').

Who is this event for?

- Leads of bottom-up initiatives and grassroots movements for sustainability;
- Representatives from across the 73 H2020 Green Deal projects, as an early event to bring this community together to discuss synergies;
- Policy actors (from EU, national, regional, and local level), interested to connect with the two communities mentioned above.

Our **full day hybrid co-creative workshop in Brussels on 4 October** will welcome both online and on-site participants (including coffee, lunch and drinks). You will also be invited to an online-only introductory webinar on 16 September so we can hit the ground running in October. We will also organise an *optional* follow-up online webinar on the afternoon of 1 December.



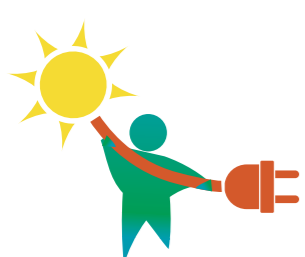
How can you get involved?

Express your interest by [filling out this form](#). Places are limited so please express interest early to secure a place. We will get back to you ASAP!

If you have more urgent questions, please reach out to the co-leads of these events Timo von Wirth (yonwirth@drift.eur.nl) or Aniek Hebinck (hebinck@drift.eur.nl).

About SHARED GREEN DEAL

The [SHARED GREEN DEAL project](#) is running social experiments across six priorities for a better Europe: clean energy, circular economy, efficient renovations, sustainable mobility, sustainable food, and preserving biodiversity, all of which contribute to the climate action and zero pollution ambitions of the Green Deal. The consortium is made up of 22 European partners working together to stimulate shared action that is needed to deliver just and sustainable change under the [EU Green Deal](#). This €5m EU HorizonEU project runs from 1 February 2022 to 31 January 2027.



CLEAN ENERGY



CIRCULAR ECONOMY



EFFICIENT RENOVATIONS



SUSTAINABLE MOBILITY



SUSTAINABLE FOOD



PRESERVING BIODIVERSITY



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101036640.

Pictured: Rotterdam translocal arena as part of the Urbana project, photo by Jan van der Ploeg