









# Circular Economy Social Experiment

Local Partner Name: Cyprus Organisation for Standardisation (CYS)

ganisation 28/05/2024

### CYS Circular Economy Hub



The social experiment was focused on sustainability and circularity in the Construction and Building sector.

#### **Goals and objectives**

- Share and promote good circular practices and business solutions in the Construction sector in Cyprus and improve their visibility throughout the industry and market.
- ☐ Deliver practical circular solutions for the local industry
- ☐ Support collaboration between construction industry stakeholders
- Promote awareness on circular economy in the construction and building industry
- ☐ Engage Construction Industry Stakeholders in CE.



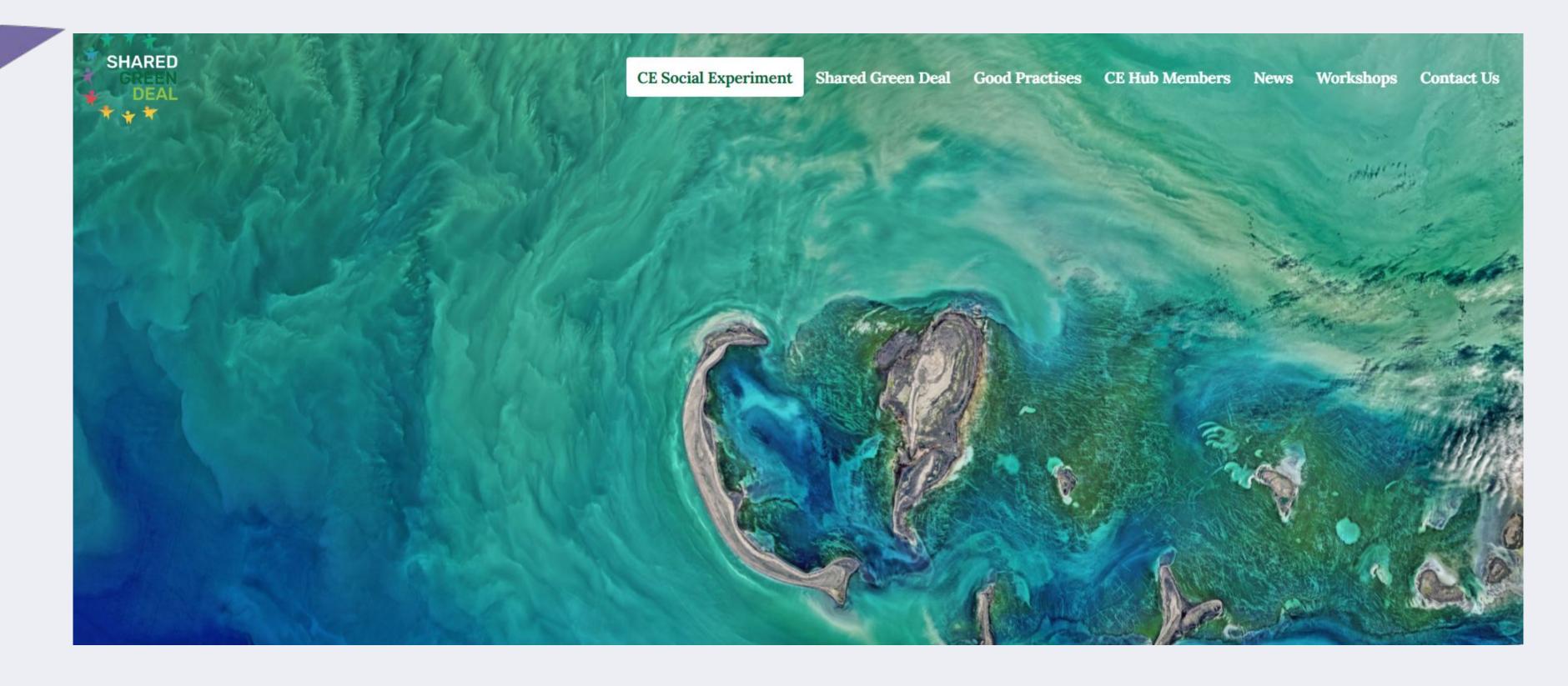


#### Website



• CYS – Circular Economy Hub – Construction & Buildings

https://circulareconomy.cys.org.cy/









#### **Hub Members**





CE Social Experiment

Shared Green Deal Good Practises

**CE Hub Members** 

News Worksho

Vorkshops Contact U



#### Want to join the Circular Economy Hub?

Cyprus Organisation for Standardisation is establishing an acceleration hub to support business innovation on Circular Economy on Construction and buildings in Cyprus.

As a business, consumer or relevant professional we are inviting you to join the hub.

Please complete the form below if you are happy to take part. Thank you!

Become a hub member and enjoy our Journey









### CYS Circular Economy Hub Content

- ☐ CE Social Experiment- Description of social experiment
- ☐ Shared Green Deal project- Description of the project
- ☐ Good Local Circular Practices
- ☐ CE Hub Member profiles
- ☐ News- Press releases regarding the execution of the experiment
- ☐ Workshops- Information photos and reports about the experiment workshops







#### **Hub Members**











#### Local Associations















# Hub Members



#### **Local Businesses**































#### Workshop 1-Mapping Circular Construction















### Workshop 2-Design for Circular Construction













#### Circular Solutions



## CE tailored solution for Cyprus

3 different value propositions that could support overcoming constraints and barriers, as well as incentivizing or facilitating the aspects of:

- Collaboration
- Legislation/Policy
- Market







Publicly available digital registry for construction and demolition waste



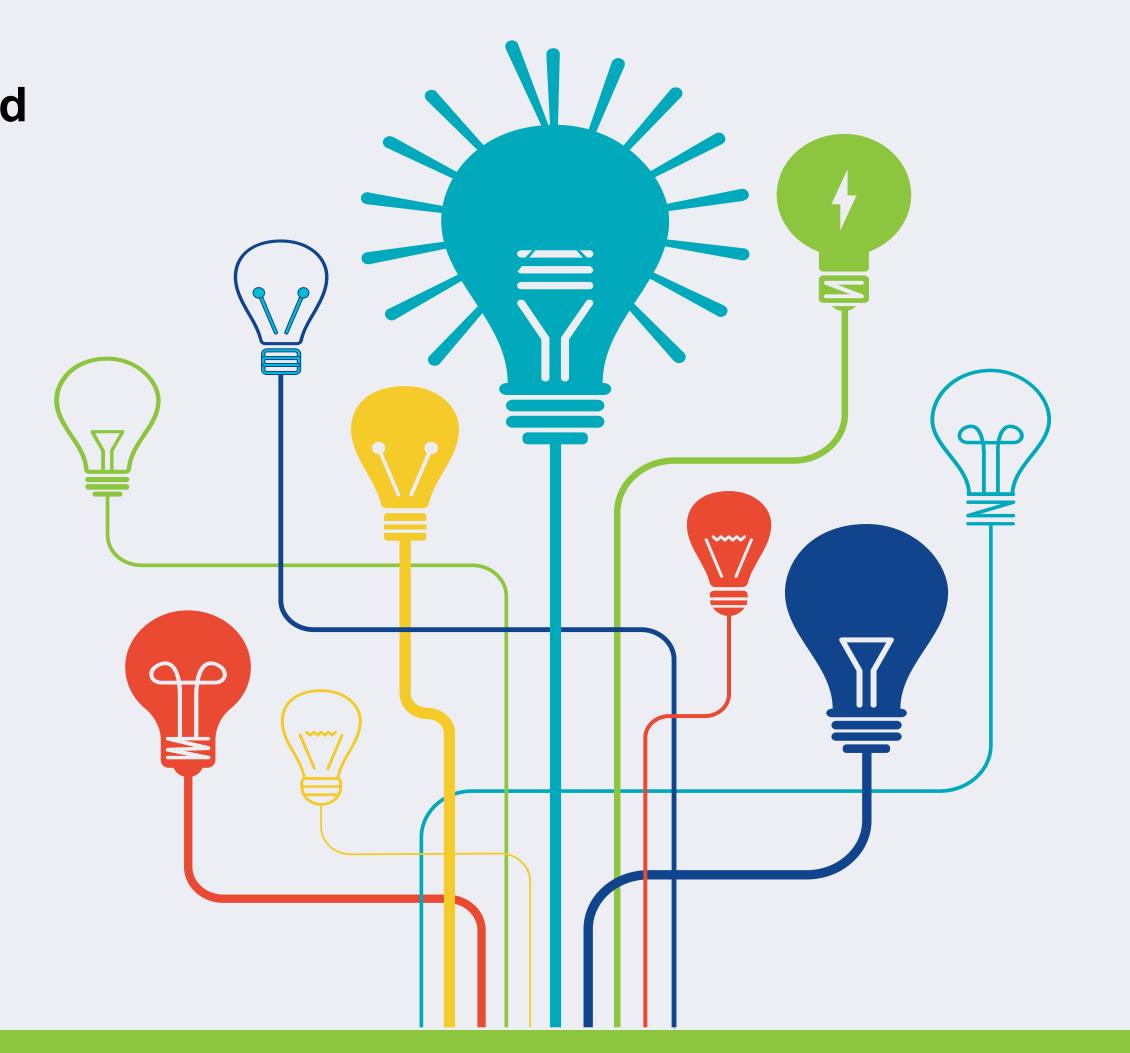


# Outsourced Market Surveillance and Compliance Assessment Process on Circular Projects



Independent & Accredited companies & experts approved/licenced by a high-level committee

Compliance Assessment
against all relevant
specifications/standards
and national and European
regulations



Integrated Market
Surveillance on all
aspects irrespective of
which public authority is
responsible

Objective Impact
Assessment on new & ongoing circular projects.

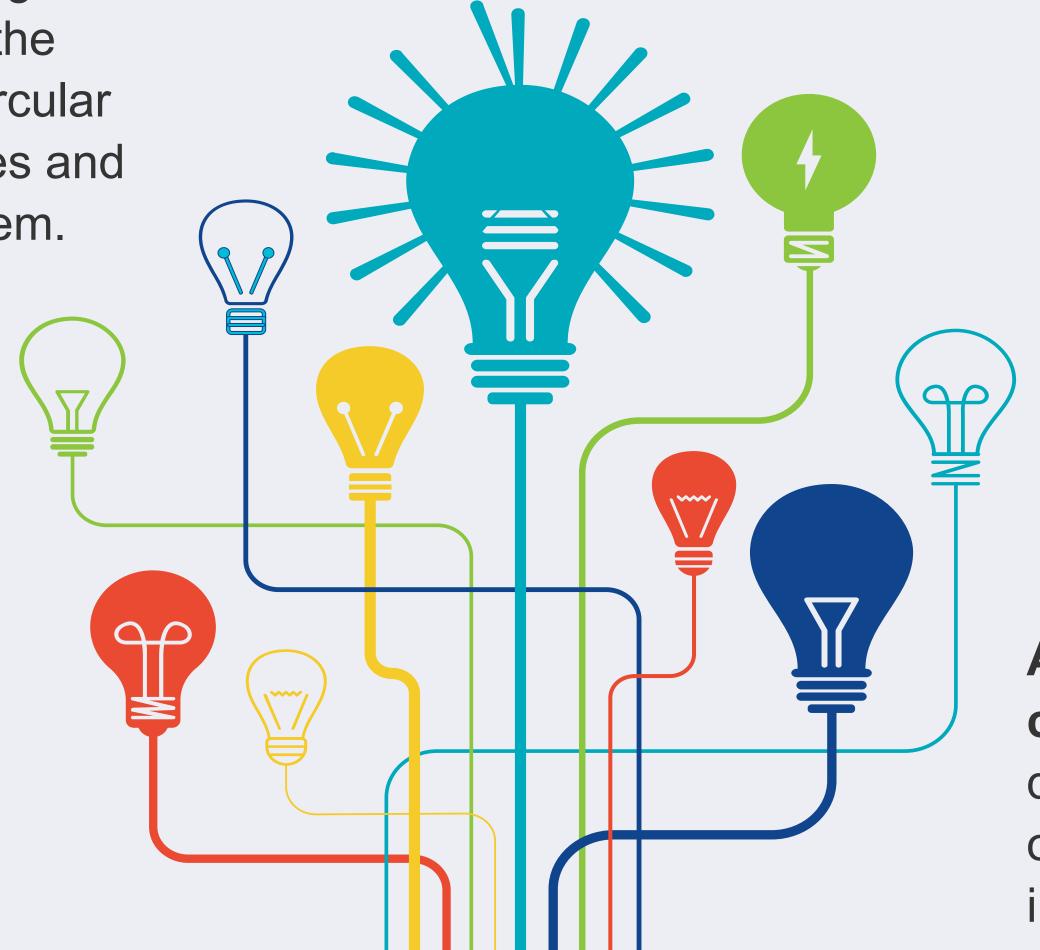
Data Collection as a comparison tool for long term impact projections

# Digital Circular construction tool kit for the design of circular construction projects



Digital flow to guide designers' step by step to access the circularity of different circular design options/strategies and benchmark between them.

Access to all applicable technical specifications/standards and national and European regulations



Collection of libraries of available products/material at each step accompanied by a circularity or sustainability score.

Collection of library of completed circular building projects that prove the practicality and value

A Tool for the comparison btw different options based on overall circularity index

#### Workshop 3-Social Proofing Workshop



















### Feedback survey



Circularity & Sustainability



**SHARED** 

Feasibility



Inclusiveness

#### Circular Business Award



☐ 23<sup>rd</sup> of May,2024

We awarded each value proposition for the attribute which scores the highest

#### **Overall Assessment of Value Propositions**

	Innovative	Circular & sustainable	Collaboration	Inclusive	Feasible
VP1	63.53%	75.29%	70.59%	38.75%	54.41%
VP2	53.85%	33.33%	78.85%	38.00%	50.00%
VP3	70.00%	70.00%	67.86%	41.54%	48.21%







### Highlights



- Positive feedback by participants regarding the quality and overall experience during workshops
- High level of commitment and contribution to discussion by the workshops' participants
- ☐ High number of participants and notable continuity and engagement
- ☐ Participation and contribution by Public Authorities during the workshops
- The experiment facilitated good networking opportunities for construction industry stakeholders
- ☐ Effective collaboration among interested parties.





#### Lessons Learned



- Collaborative solution's development, including all interested parties, leads to innovative and effective solutions of wider acceptance.
- The local market requires solution which are tailored to the needs and constrains of the local context, adjusted to the specific conditions of the construction industry.
- Interested parties need to have a common space to interact and exchange knowhow to utilize current best practices and research results.
- A more effective public consultation is needed between industry and government when developing regulations for ensuring that regulations are effective, feasible, applicable and widely accepted.
- ☐ Sharing good practices is essential for promoting innovative solutions
- Businesses and industry lack awareness of tools and methods to innovate in a structured manner.









#### Thank you

"Great Things and Big changes are never done by one person, they are done by a team of people"

#### **Anna Dionysiou**

t: +357-22 411 419| f: +357-22 411 511

e: a.dionysiou@cys.org.cy





























