



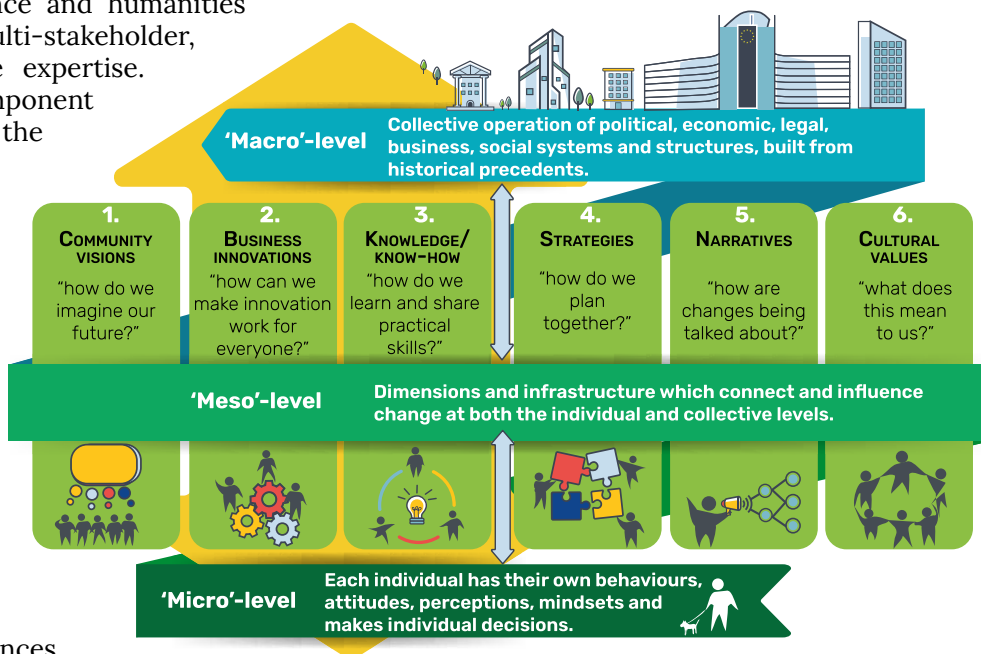
Social sciences & Humanities for Achieving a Responsible, Equitable and Desirable GREEN DEAL

SHARED GREEN DEAL brings together 22 leading organisations from across the EU, including universities, research institutions, network organisations and businesses.

Our network partners cover core elements of the European Green Deal's cross-cutting priorities, such as civil society, democracy, gender, energy, environment, circular economy and innovation. Our objectives directly address European challenges, with an aim to share actions, understandings, evidence, insights, responsibilities and benefits across various stakeholders. Issues of inclusivity and diversity are at the heart of the project to account for disadvantaged and vulnerable social groups.

SHARED GREEN DEAL is structured around lessons from a set of 24 social experiments that target six specific priority Green Deal topics (Clean Energy, Circular Economy, Efficient Renovations, Sustainable Mobility, Sustainable Food, Preserving Biodiversity), all of which contribute to the climate action and zero pollution ambitions of the Green Deal. The social experiments will be delivered across different member states/affiliated countries. Importantly, the project takes a transdisciplinary approach, covering 19 social science and humanities disciplines, and incorporates multi-stakeholder, practice-based and policy-science expertise. Moreover, gender studies is a key component that will guide activities throughout the project's lifetime. SHARED GREEN DEAL is expected to deliver changes in societal practices and in the behaviour of individuals, communities, and public and private organisations.

Funded by Horizon 2020, the project began in February 2022, and will run for five years. It is coordinated by Dr Chris Foulds and Dr Rosie Robison of Anglia Ruskin University.



INNOVATION

The project will provide Social Sciences and Humanities (SSH) tools to support the implementation of EU Green Deal policy areas, at the local and regional level. SSH research on the green transition has thus far focussed on changes to either individual experiences ('micro-level') or societal organisation ('macro-level'). SHARED GREEN DEAL innovatively focuses on 'middle range' ('meso-level') changes to bridge these two levels. With regard to this 'meso-level', the project will produce applied guidance to facilitate change, and will link societal actors together to foster knowledge transfer and harness their collective experience to then feed back into the 'macro-level'. SHARED GREEN DEAL, thus, stimulates behavioural, social and cultural change across Europe, aligned with EU Green Deal policy priorities.

GET INVOLVED:

Throughout the project, partners will engage with citizens, community organisations, local governments, policy makers at all levels, business and researchers through various means. This includes, but is not limited to, local experiments, transition arenas, a SHARED GREEN DEAL network and study tours.

PARTNERS: Coordinator: [Anglia Ruskin University \(ARU\)](#), [DRIFT for Transition](#), [Energy Cities](#), [ICS - Lisboa](#), [ICLEI Europe](#), [ALDA - European Association for Local Democracy](#), [Institute for European Environmental Policy \(IEEP\)](#), [Fraunhofer ISI](#), [Circular Economy Research Centre \(CERC\)](#), [ZRC SAZU](#), [NUIG](#), [TU Wien](#), [Centre for Sociology](#), [CEE Bankwatch Network \(BWN\)](#), [WECF Germany](#), [Green Economy Coalition \(GEC\)](#), [Acento Comunicación](#), [Aalborg University Copenhagen \(AAU\)](#), [MIO-ECSDE](#), [Circular Economy Alliance \(CEA\)](#), [Metropolitan Research Institute \(MRI\)](#), [CUAS](#) and [Slow Food Youth Network \(SFYN\)](#)



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